

Boosting business - services, support and success (with special focus on women entrepreneurs)

Date: 13/12/2024

Venue: Zogia (Kydonia 2, 54655 Thessaloniki)

DRAFT PROGRAMME

Friday, 13 December 2024

17:00 – 17:30	Registration
17:30 – 17:45	Welcome <ul style="list-style-type: none">Katerina Roumelioti, Head of Europe Direct Central Macedonia - EU funded Projects Co-ordinator
17:45 – 18:45	Business support providers <ul style="list-style-type: none">“EEN can help: expert services & customised support from Enterprise Europe Network, the world’s largest support network for small and medium-sized enterprises (SMEs) with international ambitions,” Monika Nagy, Business Advisor, Enterprise Europe Network – Hellas, Federation of Industries of Greece (SBE)<i>[presentation title to be announced]</i>, Liana (Tsatalmpasidou) Papaterpou, Enterprise Europe Network Manager at ANKO S.A. - Organisation for Local Development
18:45 – 19:15	Tour de table
19:15 – 20:15	Interactive discussion – Exchange - Networking
20:15 – 20:45	Q&A – Conclusions

